

AI 101: Intelligent Automation

VIDEO TRANSCRIPT

What is intelligent automation?

Imagine that every morning you pick up your backpack right before you go to work. It's so routine it's become automatic – you almost do it without thinking. But one morning you pick it up and realize it's far too light – you've forgotten your laptop. So you get it. Well, guess what? You just simulated intelligent automation.

Intelligent automation involves taking a machine taught to do simple, repetitive tasks – AKA automation – and teaching it to adapt or correct its performance based on a lot of changing conditions. At incredible speed and scale.

Or even at a smaller scale – like cleaning your apartment. Cleaning robots can follow sensors to sweep every part of your floor. But add intelligent automation and it could account for areas that tend to get messier – or even do an extra sweep to get your house ready for company.

We hope you feel smarter for learning about intelligent automation.