



# TECHNOLOGY TRENDS 2022: MEET ME IN THE METAVERSE

## VIDEO TRANSCRIPT

A spectrum of digitally enhanced worlds, realities and business models are emerging.

Welcome to the metaverse continuum.

As we reimagine the internet, enterprises must prepare for what's next.

Soon our physical reality will be as programmable as the digital one is today. As synthetic realness evolves the question of what is real will be found in authenticity.

Rule-breaking horizon-shaping computers are already being built.

The time is now for businesses to harness new and emerging tech.

Come meet me in the metaverse.

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