



A CLOSER LOOK: HIGHER ED IN THE METAVERSE

VIDEO TRANSCRIPT

Both seen and subtle, the transformative impacts of the metaverse are already making waves around the world — touching every part of society, including higher education - from students, to alumni and employees.

Employees like Nina, who works in alumni relations and is completing her master's in data Analytics. How will her physical and digital experiences blend as she navigates her day as both an employee and a student?

Sipping a fresh coffee, Nina is reviewing her 'virtual world' of meetings and her social schedule for the week, prepared, in full, by AI. While she weighs up whether to attend the evening's university basketball game, her AI assistant places a 'happy birthday' memo in her mind's eye, ready for approval.

By nine, she's already in her first virtual meeting. Before long, she's completed a virtual coffee catchup with colleagues, finished face-to-face mentoring with her coach, collaborated in VR on a university assignment and bought an NFT of the school mascot for her son's birthday.

By one pm, Nina is taking alumni on a campus tour. The alumni are impressed by the augmented reality surgery simulator.

And by four, she's on her own tour, checking out the quantum computing lab where she does research in pursuit of her master's in data Analytics.

Living far apart and unable to watch the game in person, Nina and her son don their university VR headsets joining thousands of virtual and live fans to watch the evening's big game. Using his birthday gift, her son adds new virtual merchandise to a growing collection before inviting some friends to celebrate with him in their virtual box seats.

As Nina has experienced, this technology promises to revolutionize life, work and education—and the intersection of them all.

The 2030 metaverse we've imagined and how it will play out for people like Nina in reality is as-yet —unknown. What is known is many higher education institutions are yet to prepare for the metaverse of tomorrow.

How can your institution prepare to make the most of the metaverse?

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