ACCENTURE DATA ON CLOUD SOLUTION
VIDEO TRANSCRIPT

DATA DELUGE? THINK CLOUD COVER.

Are you still thinking about making a start in your **journey to cloud**?

Odds are you're arriving last!

Most large businesses are already moving their infrastructures, applications and platforms to the cloud.

But, **what about data**, which is at the front and center of companies driving digital transformation.

With data exploding in volume and variety, businesses are bracing up for a massive 44 zettabytes of data by 2020.

Add to this, data warehouse implementations that are stretching to more than a year

and a majority of data that is unstructured and complex…

Clearly, companies cannot not think Data on Cloud.

The **ACCENTURE DATA ON CLOUD OFFERING** right fits data-on-cloud frameworks to position your business for greater speed, agility and scale, while helping generate real-time analytics & insights.

Our offering helps you modernize, extend or design new data supply chains—with the power of cloud.

It uses applied learning-based intelligent data discovery and classification, so you can identify the right data to move and its place on the cloud.

With our Cloud platform agnostic transition methodology, you can accelerate the transition from on-premise to cloud or design new data lakes.

Our **Data on Cloud Operations Framework** delivers enhanced data trust and quality, and optimized cloud operations.

With data, the journey to cloud is more about "how" than "why."

So stop thinking and kickstart your Data-on-Cloud journey with Accenture—from strategy to operations, with scale and agility.