



WHAT ARE YOUR CUSTOMERS DOING... RIGHT NOW?

VIDEO TRANSCRIPT

Today your customer expects you to know where they are, what they want and how to find it.

Meeting these demands takes a new kind of travel company. One that can provide **ADVENTURES IN REAL TIME.**

What is real-time travel?

It's staying connected to the customer every step of the way – keeping on track even when they're off-road.

It's delighting customers with new experiences – amplifying every moment to make it memorable and personal.

It's earning loyalty by being in the right place, at the right time. Letting customers lead, by giving them the tools they need.

But, to provide real-time experiences, your business has to work in milliseconds, not minutes.

Becoming so agile you can travel with the customer, no matter where they're headed.

It's time to focus on flexibility, so you can take any shape the market requires.

It's time to equip your workforce with the right tools to build connections.

It's time to embrace 'New IT', so you can sense and respond to your customers' needs.

It's time to go real-time.

Accenture Travel.

Adventures in real-time.