



# NEW SCIENCE. TRANSFORMATIVE PATIENT OUTCOMES. SETTING NEW PACE IN BIOPHARMA

## VIDEO TRANSCRIPT

COVID 19 demanded unprecedented action. But has brought us the opportunity for long-lasting, positive change in biopharma.

Turning old ways of operating... into new ways of discovering, developing and commercializing treatments.

New Science is the growth engine for the biopharma industry. A dynamic combination of the best in science and novel technology... That's filling unmet needs with more precise and effective treatments. It's driving more growth than predicted... And presents big opportunities for the industry moving forward.

But these more personalized, targeted treatments often cost more... ..and are contributing to health equity gaps..... increased price scrutiny, and pressure from the public sector. It's clear biopharma is at a crossroads.

So how can you lead amidst change?  
Biopharma companies can deliver transformative patient outcomes in more accessible, affordable ways. They can make the impossible possible. Making R&D faster, better and less expensive.

To manufacturing personalized treatments by building patient-centric supply chains that can scale, biopharma companies can create a new economic relationship with patients, payers and governments that improves the customer experience and improves access and affordability. Using cloud to unlock data and increase collaboration with patients and the healthcare ecosystem.

Adopting an enterprise-wide approach to data & analytics. And reimagining your workforce. With human ingenuity, technology, empathy and understanding...

You can do the impossible...discover, develop and deliver treatments to patients faster and better than ever before.

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