



REINVENTING ENTERPRISE OPERATIONS: HOW OPTIMIZING OPERATIONS CAN HELP TO ACCESS A NEW PERFORMANCE FRONTIER

VIDEO TRANSCRIPT

TEXT ON SCREEN: Transforming

TEXT ON SCREEN: 360°

TEXT ON SCREEN: Faster
Further

TEXT ON GRAPHICS: 9% are operations
reinventors

TEXT ON SCREEN: Data, analytics and
automation
Artificial intelligence
Leading practices
Business-tech collaboration
Talent strategies
Stakeholder experiences

TEXT ON GRAPHICS: 2.2x greater total
shareholder return

TEXT ON GRAPHICS: 1.4x higher operating
margins

TEXT ON SCREEN: New performance frontier

TEXT ON GRAPHICS: 5 key actions

TEXT ON SCREEN: Seek out 360° value as a
North Star
Commit to data decisiveness across the
enterprise
Innovate processes for enhanced performance
gains
Humanize automation experiences at scale
Employ an agile talent strategy

TEXT ON SCREEN: Be change ready

TEXT ON SCREEN:
[accenture.com/reinventingoperations](https://www.accenture.com/reinventingoperations)

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