

Increasing maturity

Top business challenge

Insight-driven organizations identified difficulty in using technology as a differentiator by modernizing legacy systems and re-platforming at scale as top business challenge

Only 19% of organizations prioritized cloud-based platforms and infrastructure modernization as one of their top three digital investments

vs.

42%
of operations reinventors

Foundational and automated organizations identified creating a well-defined operations and technology roadmap to execute the business strategy as top business challenge

Only 2-3% of organizations have leveraged business-technology collaboration at scale to drive innovation, growth and strategic transformation initiatives

vs.

90%
of operations reinventors

Digital capabilities being prioritized