



A REINVENTION CONVERSATION WITH BBVA

VIDEO TRANSCRIPT

Julie Sweet: Welcome to Reinvented with Accenture. I'm speaking with Carlos Torres Vila, chairman of BBVA.

Carlos Torres Vila: Embedding change as a value in itself to fight the status quo.

Julie Sweet: This idea of continuous reinvention, I think is really important. It doesn't end.

Carlos Torres Vila: It does not end. Having a vision, conviction, the courage to make bold decisions until you see meaningful results.

Copyright © 2024 Accenture
All rights reserved.

Accenture and its logo
are registered trademarks
of Accenture.