

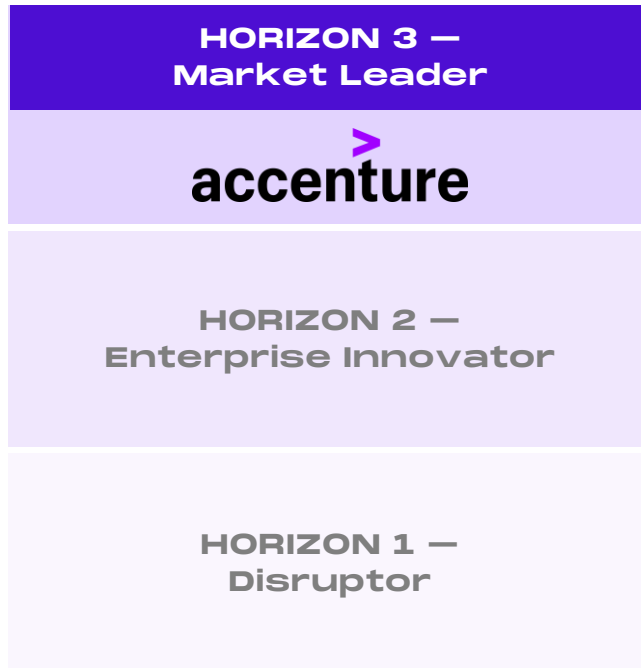
Horizon 3 Market Leader

Driving networked, autonomous, and collaborative vision of supply chain

HFS Horizons Supply Chain Services, 2024

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Aiding supply chains with cutting-edge AI tech ecosystem



Access the report at www.hfsresearch.com

Value proposition: Empowering modern supply chains through AI-driven innovations with resilient, sustainable and efficient operations to power new business strategies.

Key differentiators: Continuous improvement and adaptation of AI technologies in collaboration with major tech partners such as Microsoft and AWS. Development of generative AI tools that streamline complex supply chain operations such as sourcing, procurement, and logistics. Acquisitions in the field of sustainability have helped Accenture carve a niche in the supply chain space.

Technology innovation: Accenture has made substantial investments in Generative AI with 25 GenAI studios across the globe. Implementation of AI in various sectors including biopharmaceuticals, where Accenture aids in small-molecule drug discovery.

Client and partner reference kudos: Clients praise Accenture for its extensive global reach, utilization of top-tier partner technologies, and commitment to investing in enabling technologies.