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ACCENTURE @ G20

VIDEO TRANSCRIPT

The G20 is the premier international forum bringing together the world's major economies. Accenture as knowledge partner is proud to support G20 initiatives through policy development, research, and consulting services. Our main involvement was through the B20 Taskforces representing the voice of business to the G20 governments. This was a year-long initiative with Accenture's wide range of activities shared and promoted across social media and a variety of platforms.

B20 Employment & Education Task Force

The B20 Employment and Education task force crafts concrete recommendations to upgrade labour market regulations and to drive growth and innovation by improving both current and future workforces.

Our Chair & CEO Julie Sweet was Co-Chair of this taskforce, guiding the policy recommendations on behalf of more than a hundred Taskforce members. Julie's Foreword to the B20 Policy Paper underlines this historic opportunity to create a more fair, inclusive, and sustainable future of work.

Our Research Team, directed by Armen Ovanessoff, led the drafting of the Policy Paper detailing specific Recommendations and Policy Actions for endorsement by the B20 and G20 B20 Special Initiative on Women's Empowerment. Julie Sweet was also a member of the B20 Special Initiative on Women's Empowerment. Accenture's Research Team drafted the Policy Paper on this topic too, and Julie Sweet gave the keynote address at the B20-G20 Dialogue on Women's Empowerment.

We at Accenture are privileged to be your knowledge partner and to have experienced the power of this large group of companies and social partners from all over the world. Now is the time for us as leaders to be bold, act with urgency, and shift our work to advocacy. We must ensure our recommendations are not only discussed by broader audiences outside of the B20 but at the G20 government bodies that make legislated cultural and financial changes based on them.

Julie Sweet followed up on her participation with a post on her personal Twitter profile: G20 Young Entrepreneurs' Alliance Global Renaissance.

Accenture was also a Strategic Partner of the G20 Young Entrepreneurs' Alliance with its focus on building a global renaissance. Accenture gave the opening keynote at the Summit, engaging the audience in an interactive session. Our thought leaders explored trends shaping the post-pandemic future of business and led discussions with rising-star entrepreneurs from around the world.

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Confindustria and Business Leaders at the Accenture Customer Innovation Network Milan
Accenture invited a select group of business leaders to an interactive tour of the Innovation Centre in Milan: this focused on trends and technologies driving sustainable consumption throughout the year

Accenture Research published articles and spoke at events promoting our expertise and experience on these global issues and this was reinforced through active social media outreach including by the Italian sponsor of the event Franco Turconi and Fabrizio Gabrielli

The formal end of the Italian B20 Presidency was the B20 Summit: this focused on the output and recommendations of the B20 Task Forces which were presented to the G20 Ministers.

The summit attracted some of the highest profile and most influential leaders from across business and government. In summary, this initiative shows how Accenture's content and expertise can truly help shape the way the world lives and works.