

WHAT'S THE SECRET PASSWORD?



Passwords always have been and always will be a part of life. They get you in and keep others out.

Maybe it's a password you say out loud, or one you type into a device ... the point is, **passwords are meant to limit access.**



The best passwords are hard to guess and private. Follow these guidelines to keep your password secure:

1. Never reuse passwords

2. Use complex passwords

3. Take care, never share

73%

OF ONLINE ACCOUNTS are guarded by reused passwords

and in the past year,

2 in 5 PEOPLE

have had their personal information compromised, an account hacked, or a password stolen.

Don't be a victim - **use different passwords for all accounts, especially business.**



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"PASSWORD" ranked as 2ND worst password of 2017

because it can be cracked in just under the time it takes lightning to strike. On the other hand, it would take 14 years to crack "P@s\$w0rD".

Don't be simple - use capitals, characters, and numbers to toughen up your password.

At least 1 IN EVERY 4 people SHARE a work password

according to public reports.

At least, 73%

will share it verbally or in writing, and won't reset it after sharing. Don't let people in who are meant to be kept out.

Keep your passwords to yourself.



Strong passwords

You may already use street names, song lyrics, movie titles, or travel destinations as inspiration to create new passwords. Whatever method you use, make sure to create strong passwords that are **hard to guess for others and easy to remember for yourself!**

Password

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Passwords are your first line of defense to keep sensitive information a secret. Remember these tips to keep your passwords secure.