

BANKING-TOP10-TRENDS2024

VIDEO TRANSCRIPT

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Banking is on an exciting journey with AI to new places with limitless potential.

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25 years ago, digital changed the game.

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Today, AI is changing the world.

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The technology has the power to dramatically transform how banking gets done and will be a driving force for continuous reinvention.

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It's all in our Banking Top 10 Trends for 2024 report.

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Each of the trends for 2024 is either paused or amplified by AI, and banking is one of the industries that will benefit the most.

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Early adopters can realize significant gains over the next three years.

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AI will be used to automate routine tasks and augment workers capabilities.

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Imagine a loan officer analysing loans against guidelines, regulations and policies in mere seconds.

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Picture unlocking years of legacy COBOL code at speed back into its original requirements.

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Then it can be easily understood by product engineers, executives, and regulators.

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But the secret to these outcomes isn't AI itself, it's how it's used.

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And that's as much about creating a culture of curiosity as it is about technology and as much about strategy as implementation.

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Join us for the ride in 2024 and beyond.