



VELOCITY EXPLAINER

VIDEOTRANSSCRIPT

To stay competitive and grow, there's been a race to the cloud.

But lately it seems building a digital core, and all the innovation that goes with it, is slowing things down. To speed things up, Accenture and AWS teamed up to build Velocity.

Velocity is a new platform of productized expertise that can do cool things like this!... Bringing your cloud infrastructure together in just a few clicks. So, your business can do new things like that...

Thanks to years of co-investment and thousands of hours of build, Velocity can help you add new cloud innovations up to 50% faster.

Yes, really.

Velocity streamlines transformation with three interlocking stacks.

Stack one is Velocity Fabric.

We've woven our best tech together, so you can choose what clicks for your business and transform your industry.

Since it's a subscription, these pre-built technology blocks and patterns stay current.

Stack two is the Velocity Accelerators. These pre-built, pre-integrated solutions turn innovation from across the ecosystem into ready-to-use, plug-and-play products.

And you can build industry solutions powered by Velocity just like we do.

Finally, kick complex transformation into high gear with Stack three: Velocity Activators.

Proven assets and methods to make filling talent gaps and developing new ways of working a snap. Now prototyping, incubating, and scaling go faster because experienced people are always on tap.

Velocity speeds getting the most out of the cloud. And best of all, Velocity is kept up-to-date with the rapid-fire innovations from AWS and Accenture.

Velocity helps you tackle big change without all the heavy lifting. It's all the power of the cloud in half the time.