



MIBA

VIDEO TRANSCRIPT

Over the past hundred years Miba has evolved into a global manufacturing creator.

Today we are on the turning point for a new era, not only because of the pandemic.

Profound changes in our customers demands, as well as revolutionized communication and collaboration technologies are having a great impact on how we work as a manufacturing company.

And they empower us to fully take on the challenges of our industry, of our partners and of our society.

As digital innovation hub together with our strategic design partners at Fjord, we developed a digital collaboration platform that connects the new possibilities of our time with our greater company vision.

To energize growth for digitalisation and sustainability.

With this innovative platform we enhance our abilities to create new partnerships, design products collaboratively and accomplish even more sustainable production cycles in higher and more precise quality, constantly reducing our impact on our planet and its natural resources.

As we set out, into this new and exciting era we continue to value the personal relationships to our partners, clients and employees.

Striving to turn our commitment to innovation and technology into a cleaner future for everyone.

Let's start this new era together.