

Data Leaders

The New Influencers

Top 3 challenges facing data leaders:

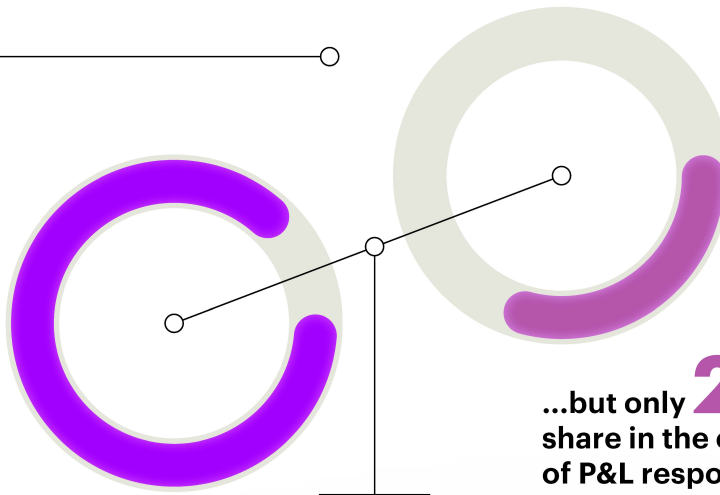
- #1 Lack of talent to operationalize
- #2 Cultural clashes
- #3 Lack of long-term funding model

Being a **Change Agent** and **Evangelist** are the **Top 2 skills** required for a Chief Data Officer to be successful.

78% assert their roles and responsibilities have become more critical, driven by the need for competitive advantage.



86% of Data Leaders surveyed are involved in development of their organization's data strategy...



...but only **29%** share in the ownership of P&L responsibility.