

## ENABLING BUSINESS BENEFITS



### REDUCED COST

- Long term cost reductions of 30-50%
- Reduced SAP project costs of 10-15%



### OPTIMIZED CONSUMPTION

- Multiple vendor options at each layer of the stack
- Cloud services provisioned as-a-service
- Automated DevOps and management



### COMPREHENSIVE SECURITY

- Security spans across all layers and delivers policy-based, automated enforcement
- Data encrypted by default at rest and in transit, addresses GDPR



### ADVANCED CAPABILITIES

- Hours to provision with right-sized and auto-scaling capacity
- Standard, non-complex business continuity solution
- Leverage AI, ML, Big Data, Analytics and IoT for further innovations

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## VIDEO TRANSCRIPT

# SAP ON GOOGLE CLOUD PLATFORM

Cenk Ozdemir

SAP Business Group Lead, North America  
Accenture

Paul Young

Go-to-Market Director for SAP Google Cloud  
Accenture

**CENK:** Today, our clients are facing significant challenges related to their IT infrastructure, outdated hardware, rising costs of ownership, inability to scale, security challenges. In addition to that, there is an end of life deadline of 2025 for most of our SAP systems in the market.

**PAUL:** Accenture Google Cloud Business Group is the combination of Google skills and technology with Accenture's knowledge and resources to deliver the best possible results to customers as they look to innovate and drive through transformation. We're in a period of change that shows no sign of ending. That brings a significant set of opportunities for customers that they couple with the standard risks.

**CENK:** First, SAP has just launched their S4 platform which is able to run fully ERP on the cloud. Second, JCP has launched a very capable platform to reduce total cost of ownership, create flexibility for transformation and on top of it, create a brand new environment for innovation.

**PAUL:** So instead of waiting two or three years to plan a project and buy hardware and attempt a full project at that point, you can start right now. You can provision a plan a box at massive scale inside Google Cloud at this point in about 30 seconds. If I can say one thing to SAP clients, it would be the time's now, don't delay. It's very easy right now to sit down and say, I think I can manage my risk by delaying as long as possible. I think the upside of that is you also miss a lot of opportunity.



CENK: Clients are using transformational opportunities in cloud platforms like GCP to add new value to their businesses and being able to capture new business models. They're certainly looking for end-to-end capabilities to extend and add new innovations around capabilities like artificial intelligence, machine learning, blockchain, IoT and others. We're making a significant investment in GCP within our SAP practice. Our goal is to create a platform for our clients that can create a long term innovation capability.

Talk to us today about your SAP needs on Google Cloud Platform. Email [SAPonGoogle@accenture.com](mailto:SAPonGoogle@accenture.com)