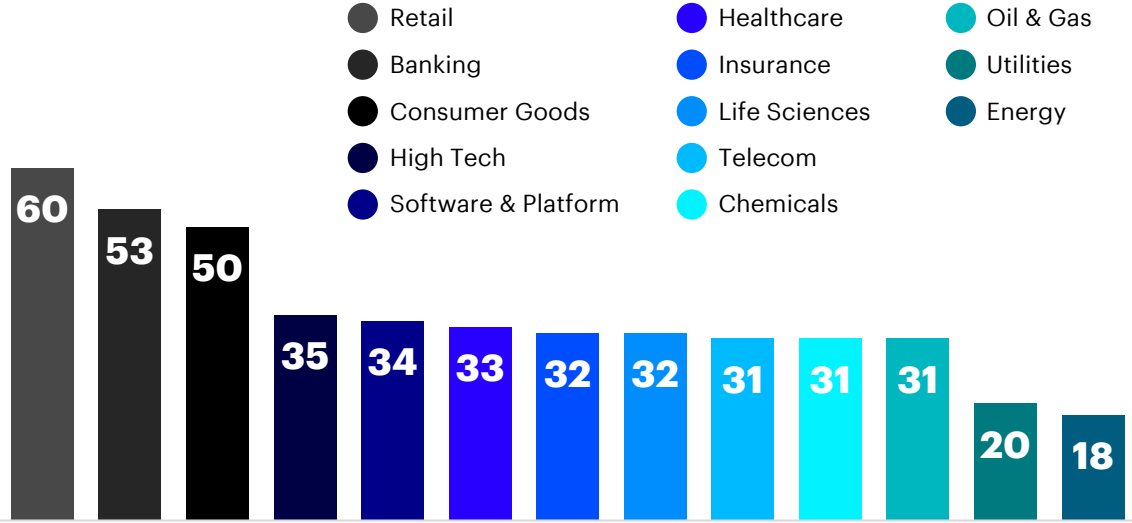


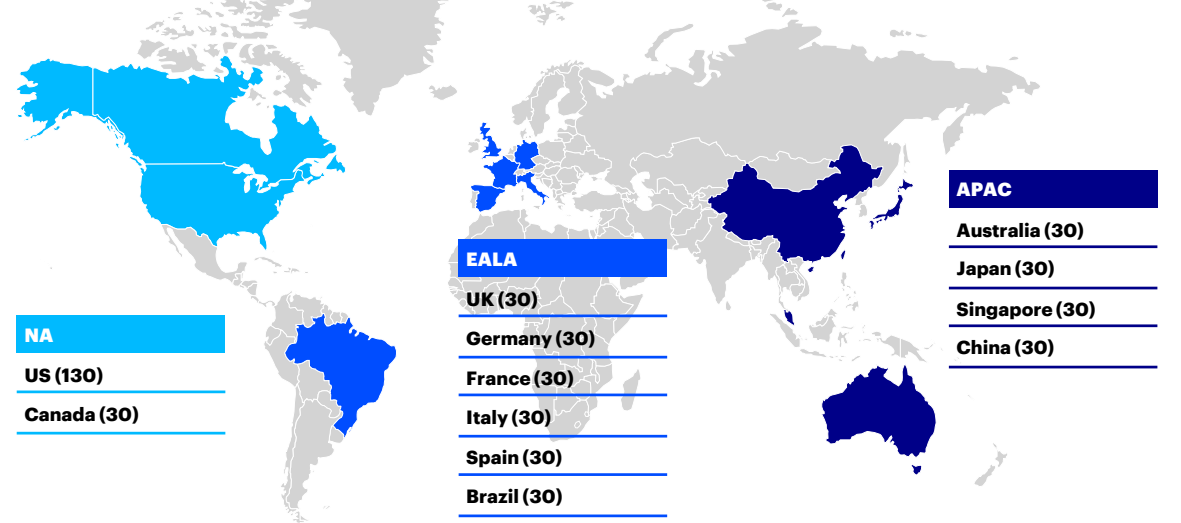
SURVEY DEMOGRAPHICS

The Future Belongs to Intelligent Operations, 460 enterprise respondents survey, 2017, HfS Research and Accenture.

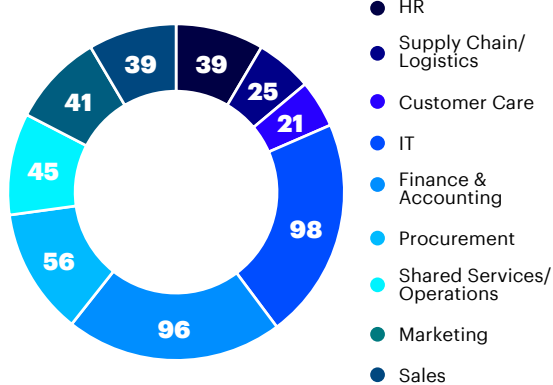
INDUSTRY



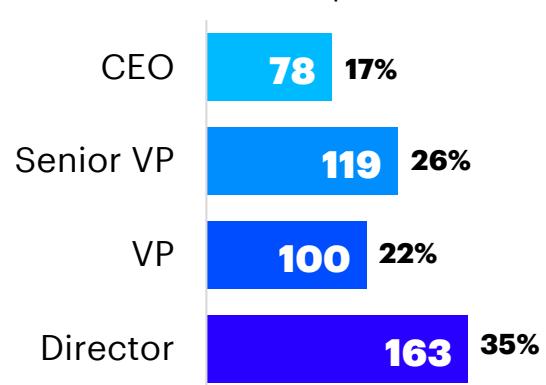
12 COUNTRIES SURVEYED



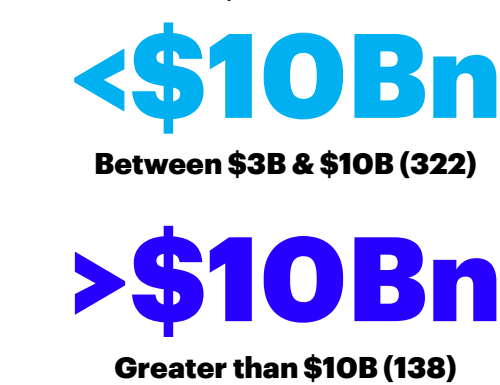
FUNCTIONAL AREA



JOB TITLE



REVENUE USD



RESEARCH METHODOLOGY

The research is based on the responses of 460 participants that are involved in buying decisions related to technology and services.

The interviews were conducted in Q3 2017 with a combination of telephone and online surveys, with follow up to open in-depth questions.