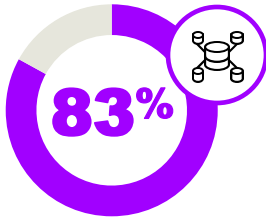# accenture

Data modernization
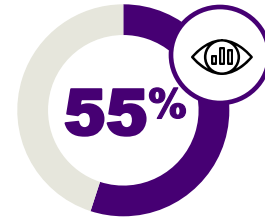## Intelligent data management

Organizations are having problems managing and harnessing their data

83%

of companies don't have enterprise-wide multi-domain Master Data Management

80%

of data scientists time, is spent just scrubbing data
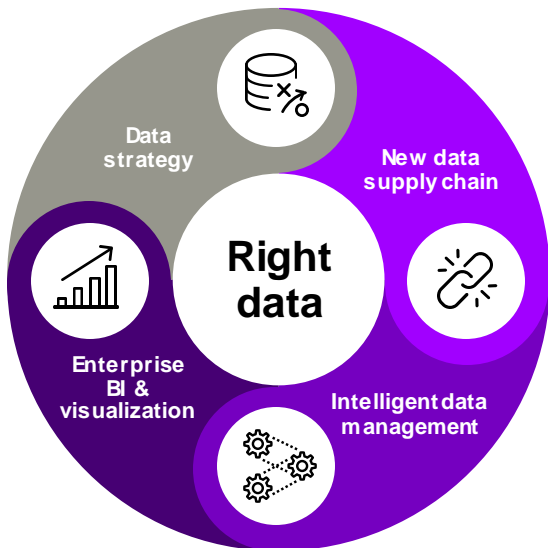
55%

of companies have a mostly manual approach to discovering data

Shift to a modern data platform

Activate enterprise data with Google Cloud solutions and intelligent automation from Accenture

Our offerings

Data strategy

New data supply chain

Right data

Enterprise BI & visualization

Intelligent data management

Data & analytics

Data strategy
- Data Platform Modernization Strategy
- Intelligent Data Governance Strategy
- Next Gen MDM Strategy

New data supply chain
- Data on Cloud
- Data Warehouse Modernization
- Data Lake Industrialization
- Data Self-Service

AI/ML

Enterprise BI & visualization
- Data Literacy
- Streaming Analytics

Intelligent data management
- Data Veracity
- New Gen Master Data Management
- Intelligent Data Governance
- Data Catalog
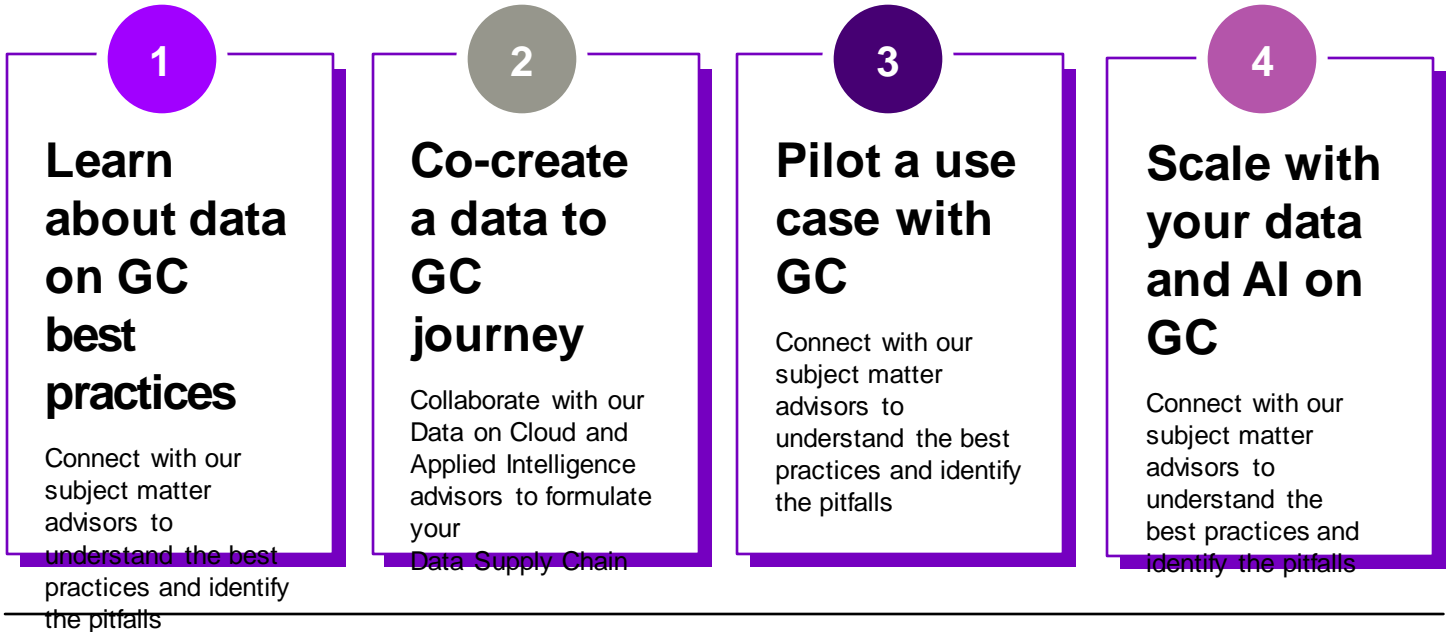- Machine-led Compliance

Benefits of Google Cloud

- Layered Defense & In-Depth Security
- Fully Managed and Scalable
- Exceptional Network & Infrastructure
- Innovation with AI

- Open & Flexible
- Price per Performance
- Self-service visualization with integrated toolset

Reduce TCO
20-30%

Want to learn more? Contact us: Smita Sarao / smita.k.sarao@accenture.com

Intelligent data management

1	**2**	**3**	**4**
Learn about data on GC best practices	**Co-create a data to GC journey**	**Pilot a use case with GC**	**Scale with your data and AI on GC**
Connect with our subject matter advisors to understand the best practices and identify the pitfalls	Collaborate with our Data on Cloud and Applied Intelligence advisors to formulate your Data Supply Chain	Connect with our subject matter advisors to understand the best practices and identify the pitfalls	Connect with our subject matter advisors to understand the best practices and identify the pitfalls

Our clients

British Media & Telco	Canadian National Telco	Global Insurance Provider	Mining & Resources Enterprise	European Convergent Telco

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