



XPL- THE DIGITAL TRANSFORMATION OF LOGISTICS NETWORKS

VIDEO TRANSCRIPT

Meet Joe.

Two years ago, Joe was in a tight spot. He'd built a solid, scalable and repeatable supply chain model.

It was everything he needed to support his company's complex business.

But then, the world changed rapidly.

With e-commerce exploding, the number of distribution channels multiplied and orders took on new, unforeseeable forms.

Joe had to deal with smaller quantity shipments and disruptive delivery methods that were essential to meeting customer expectations.

But when he tried to tweak his existing model it just didn't work out.

This called for something completely different.

Joe realized he needed a new mindset. One that transformed his fixed network into a fluid, intelligent one.

XPL.

This change in perspective allowed Joe to completely revolutionize his logistics model.

With the help of Accenture's capabilities, Joe now has the flexibility to combine traditional 3PLs with alternative options from the service-provider ecosystem.

He simply plugs into new solutions that improve his network's efficiency and responsiveness.

He now works with digital technologies such as analytics, artificial intelligence and automation, to predict demand and transportation capacity across the business anywhere in the world.

Helping him meet new customer expectations while pro-actively managing his logistics costs.

You see, Joe didn't need to break his previous model to reach a breakthrough.

It just took a little XPLoration

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