



# VIDEO TRANSCRIPT

**00:02**

hi my name is Matt Farrell I'm a

**00:05**

managing director in our Salesforce

**00:06**

business group and I'm excited to

**00:08**

welcome you to the 5g zone powered by

**00:10**

Salesforce and velocity my name is Luke

**00:12**

was on senior management with the

**00:14**

Salesforce business group at Accenture

**00:15**

and I'm excited to be a personal tour

**00:17**

guide through the 5g experience powered

**00:19**

by Salesforce and velocity now 5g is

**00:22**

going to be a lot more than just a fast

**00:24**

cell phone plan it's gonna bring

**00:26**

futuristic capabilities like smart

**00:28**

cities smart factories autonomous

**00:30**

vehicle networks and robotic surgery and

**00:33**

turn those things into reality but you

**00:36**

there's going to be a lot of different

**00:37**

other use cases that we just don't know

**00:39**

about yet and in order to be ready for

**00:41**

all those 5g use cases you want your

**00:43**

platform to enable you to react quickly

**00:46**

to market changes and harness all of

**00:48**

those use cases so you get property from

**00:50**

them and we truly believe that

**00:51**

Salesforce n velocity is the platform of

**00:54**

choice to allow you to capitalize on the



**00:57**

5g experience what we built here today

**01:00**

is a smart factory use case and we're

**01:02**

going to walk you through the

**01:03**

configuration element of it now the

**01:04**

important thing is not to focus on

**01:06**

what's on screen but rather how quickly

**01:08**

we were able to deliver this with

**01:09**

Salesforce and velocity so I will talk

**01:12**

you through the experience so the first

**01:15**

step is to find out if 5g is available

**01:17**

at your location so in this case we're

**01:19**

gonna put in our address 690 Folsom

**01:22**

Street and great news 5g is available at

**01:26**

this location so we can continue with

**01:27**

the configuration of our smart factory

**01:29**

so I'll put in some basic information

**01:31**

and now I will tell my telco of choice a

**01:36**

turn what I'm trying to enable with 5g

**01:38**

so I will tell it what type of industry

**01:40**

I'm in so in this case I'm in

**01:41**

manufacturing I would select the type of

**01:43**

5g service that I'm looking to enable I

**01:45**

will select my speed and finally the

**01:48**

size of my factory

**01:50**

and what the system is doing now is

**01:52**

giving me three different offers based

**01:55**

on the data points that I've provided to

**01:57**

enable my 5g factory so I have a

**01:59**

platinum a gold and a silver offer I

**02:01**

will choose the platinum offer hit next

**02:05**

and just like that my order is now

**02:08**

submitted my factory is about to be 5g



**02:10**

enabled and we're gonna walk you through

**02:12**

that live with our augmented reality

**02:14**

demo fantastic thanks Luke fast forward

**02:19**

a couple weeks we've got your factory

**02:21**

all set up with 5g and with our

**02:23**

augmented reality app we're actually

**02:24**

able to take you into the experience so

**02:26**

you can really feel what it's going to

**02:28**

be like to be in the future with 5g

**02:30**

Sarah thank you for for taking us

**02:32**

through the demo we're gonna start by

**02:34**

raising the roof and really letting you

**02:38**

walk into this Factory where you can see

**02:40**

some specific use cases that have been

**02:41**

5g enabled if you look right over here

**02:44**

Sarah you'll see an autonomous vehicle

**02:45**

that's able to because of the

**02:48**

capabilities of 5g interact without any

**02:50**

human interactions or engagement if you

**02:53**

look in the middle of the the factory

**02:55**

you'll see that there's a manufacturing

**02:57**

device there and this big machine has

**03:00**

been outfitted with 5g sensors so that

**03:02**

we can actually with high-definition

**03:04**

streaming video and artificial

**03:05**

intelligence determine when a piece is

**03:07**

likely to break down and do proactive

**03:09**

preventative maintenance instead of

**03:10**

requiring downtime to do investigation

**03:13**

or worst case scenario that the machine

**03:15**

is out of service for a certain period

**03:16**

of time and there are many others as



**03:19**

well we're really excited about the

**03:21**

capabilities that 5g is going to enable

**03:23**

and how it's it's really going to create

**03:25**

these futuristic use cases that have

**03:27**

been promised for so long thank you very

**03:30**

much for your time and I look forward to

**03:32**

talking to you more about the 5g

**03:33**

experience

**03:36**

you

**03:36**

[Music]

English (auto-generated)

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