Kathy Morris

To Oracle Cloud and Beyond
Heighten Intelligence with Oracle Cloud + Autonomous
TRT – 2:40

Ben Gettinger
Market Development Director
Accenture Oracle Business Group

Hi, I'm Ben Gettinger.

Data is only as valuable as the insight you can extract.

When you feed key types of business data into a fully automated, AI-powered database, then use analytics and visualization tools to make the data accessible, you can reimagine how your business operates.

Let's reimagine through the eyes of a recently hired CFO.

Narrator (CFO):

I left my first Board Meeting with a portfolio full of notes, and confidence that I could help this team **make faster, smarter decisions**.

You see, I'd done my homework.

Mission critical applications had already been migrated to Oracle Cloud Infrastructure.

Other applications were running on different cloud platforms -- and while Oracle works well in a multi-cloud environment -- there was no plan in place to bring all of our data together.

I pulled up my contact list and called Accenture.

Their team of Applied Intelligence professionals and data scientists have built over 300 functional and industry-specific solutions and have nearly 2,000 AI patents.

From our first meeting with the Accenture team, we began to envision the insights we could derive from consolidating our disparate data onto Oracle's Autonomous Database.

It automatically applies AI and advanced analytics to each query created.

The access to massive processing speed enabled us to run dozens of scenarios in the time it used to take to run one; testing, learning and iterating, innovating with new products and services that create better customer and employee experiences.

With Oracle Cloud Infrastructure we could easily add new tech, like Digital Assistants, to interact with our data in unanticipated ways.

Our IT team quickly realized the value the Autonomous Database provides with full, end-to-end automation.

Resources could now focus on deriving value from our data … rather than maintaining it.

Departments across the enterprise began to think differently about the business, responding with speed to customer needs and changes in the market.

Information no longer rested in the hands of a few but could be accessed by many, real time, *to make faster, smarter decisions.*

T.K. Anand
Senior Vice President of Product Development
Oracle

Hi, I'm T.K. Anand.

Oracle Analytics and Autonomous Database help our customers achieve business transformation through the power of data.

Autonomous Database offers unmatched performance and elastic scaling for all your data.

And Oracle Analytics leverages AI and machine learning to put actionable insights at your fingertips.

All of this runs in OCI, our Generation 2, cloud that will accelerate change and power growth in your business.