



# BREAKTHROUGH. MARKET MAKING. ESSENTIAL.

## VIDEO TRANSCRIPT

We're solving the world's greatest challenges one bit at a time.

Peter Lacy: Project Spotlight for me opens doors to all kinds of great thought leadership because it's letting us work with people who think differently and who are tackling really big societal issues

Paul Daugherty: It's really providing the sparks that will grow and shape and define our future

Christie Smith: It's key to our practice and to our clients because what our clients are looking for are new innovative ideas

Shail Jain: So we can now take the innovations that's happening and fly it to the challenges and opportunities that our clients are pursuing

Sean Hinton, Skyhive Founder & CEO: It's taking our small start up and making it feel like we have a team of 600,000 people across the world

Barbry McGann, Workday Ventures MD & SVP: Where we can work side by side with these innovative companies that have great innovative ideas and turn them into solutions that will scale and have maximum outcomes and impact

Jason Warnke: Exposure and experience with emerging tech is not a nice to have, it's an absolute must have

Stuart Henderson: Spotlight enables us to be a great part of our clients in their growth and their compressed transformation

Kathryn Ross: Bringing together disparate technologies, disparate capabilities attached to a challenge or problem in a marketplace - the diversity

of thought experience can create an innovation that we haven't seen before

Peter Lacy: If we get it right it will let us work with clients in new and interesting ways and we'll change the world by helping to address some of our biggest sustainability challenges

Christie Smith: Our ability to not only invest but also engage in co-innovation and creation with these Project Spotlight program partners it's like nothing I've ever seen

Kelly Bissel: This is where people technology and the market all come together to really shape the next generation of technology

Changing the world one Spotlight at a time

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