



ACCENTURE BUILDS TEAM SPIRIT FOR SPECIAL OLYMPICS ATHLETES

VIDEO TRANSCRIPT

How do you welcome 300 athletes from 20 countries around the world to Detroit, Michigan?

Accenture did it with a tap.

The highly anticipated Special Olympics Unified Cup brought athletes with and without intellectual disabilities together from across the globe to play at the highest levels. And Accenture brought them closer together with a brand new app.

An app that kept their families connected from thousands of miles away, shared the results of each game, showcased all the players and their stats, made them proud, and made them heroes.

This amazing app was built in only six months pro bono by a team driven by passion. A team that pitched in before work and after hours, donating their time with a smile.

The app gave a warm welcome to the athletes. And it was a welcome opportunity for Accenture to give something back, power people ahead, and celebrate what's so special about the Special Olympics. And amid the hugs, high fives, and handshakes, over 200 Accenture volunteers proudly celebrated from the sidelines.

Because each tap of the Unified Cup app put us more in touch with the very best of the human spirit.

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