

# Global Accessibility Practice

Innovation Enablers | Strategic Innovation Partners

We offer a broad portfolio of services to help our clients operate and optimize user experiences to deliver breakthrough growth at scale.

## Our Business Outcomes

- Minimized the risk of litigation and involved costs.
- Opportunity to increase customer base by allowing the client to reach persons with disabilities via digital services.
- Opportunity to improve client experience and customer retention.

## Digital Innovation & Sustainable Transformation through Acces'sibility

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#### Industry High Demand:

- Web & Mobile sites (Responsive)
- Native Apps (Android & iOS)
- Email Campaigns (Device, Desktop, Mail)
- PDF Files Testing and Remediation

#### Specialized Accessibility Support:

- Chatbots (User experience and Design Experience)
- Interactive Voice Response Systems (IVR)
- Proven guidance on reviewing and supporting RFP, VPATs, Accessibility Statements, Policies, and customized designs/campaigns.

#### 1 Accessibility Strategy

#### 2 Accessibility Testing & Remediation

#### 3 Accessibility Assessments

#### 4 Multidisciplinary Training

- Define Corrective and Preventive plans to avoid reintroducing accessibility defects in future implementations.
- Alludes to speed and the ability to deploy technology very quickly by including Accessibility First Strategies.

## Accessibility Governance & Organizational Policies

[WCAG 2.1. A/AA](#), [Section 508](#), [AODA Canadian Laws](#) and [European Accessibility Act EU 301 549](#)

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