



THE COMPLEXITIES OF TOTAL ENTERPRISE REINVENTION IN LARGE CPGS

VIDEO TRANSCRIPT

Venky Rao:

Can you dig a little bit deeper and talk to us about how does the total enterprise reinvention happen practically in large organizations with all the complexities of a large organization?

happens with the organization. You going to bring the people along, understand the strategy, and then have the right foundations to be able to do that.

Javier Polit:

Yeah. It is a little sophisticated when you look at large enterprises and, and in my experience, having served Fortune 15 and Fortune 100 companies, it, doesn't get easier wherever you sit. But, I'm always a believer that there's a trigger in every business that could be an external trigger, like what we've lived through the last 24, 30 months, or it could be an internal trigger that, drives a transformation for a company or embarks in the beginning of a transformation that'll then just forever be continual. And I think when, you look at those things that starts helping you define what the strategy is going to be and what the overall company's mission and purpose is, as well as you think about empowering people in the organization to really drive some of these capabilities. Right?

You know, some companies, as you know, are mandating digital fluency and there's a difference between digital fluency and digital literacy. We were talking about that recently. And, here what we're trying to do is get beyond literacy and drive fluency, right? But, it really

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