



IS YOUR OPERATING MODEL AND ORGANIZATION DESIGN FUTUREPROOF?

VIDEO TRANSCRIPT

1
00:00:00,000 --> 00:00:04,340
Ambitious people with an
ambitious strategy achieve

2
00:00:04,340 --> 00:00:06,760
the greatest things
when the environment

3
00:00:06,760 --> 00:00:10,300
is just right for them
to thrive together.

4
00:00:10,300 --> 00:00:12,600
At Accenture, we believe the way

5
00:00:12,600 --> 00:00:15,160
your company is organized
and how it operates

6
00:00:15,160 --> 00:00:17,080
greatly impacts people and

7
00:00:17,080 --> 00:00:20,840
your business performance
and we're not alone.

8
00:00:24,000 --> 00:00:26,400
That's why it's our passion to

9
00:00:26,400 --> 00:00:28,200
design great organizations and

10
00:00:28,200 --> 00:00:30,940
operating models,
because we want people

11
00:00:30,940 --> 00:00:34,300
and companies to grow.
In today's world.

12
00:00:34,300 --> 00:00:36,440
That means embracing change that

13
00:00:36,440 --> 00:00:39,700
responds to evolving
customer needs faster,

14
00:00:39,700 --> 00:00:43,840
adapts to disruptive forces
while minimizing risk,



15
00:00:43,840 --> 00:00:46,200
and addresses the
greatest challenges

16
00:00:46,200 --> 00:00:48,840
facing organizations today.

17
00:00:51,840 --> 00:00:54,860
To address these
challenges head on,

18
00:00:54,860 --> 00:00:56,660
organizations must reinvent

19
00:00:56,660 --> 00:00:58,640
today's business while creating

20
00:00:58,640 --> 00:01:02,940
their future organization.
That's why we're here.

21
00:01:02,940 --> 00:01:06,180
We work across the
C-suite with CEOs,

22
00:01:06,180 --> 00:01:08,720
boards and leadership
teams to design

23
00:01:08,720 --> 00:01:12,300
the right operating model
and activate your strategy.

24
00:01:12,300 --> 00:01:15,300
Ensuring your business
not only keeps pace today

25
00:01:15,300 --> 00:01:18,900

but is ready for tomorrow.
How do we do it?

26
00:01:18,900 --> 00:01:21,240
We create an
operating model that

27
00:01:21,240 --> 00:01:23,960
achieves new
performance frontiers.

28
00:01:23,960 --> 00:01:28,380
Facilitating a boundaryless
organization with data and

29
00:01:28,380 --> 00:01:30,100
technology at the core

30
00:01:30,100 --> 00:01:32,940
to drive better results
across your business.

31
00:01:32,940 --> 00:01:34,740
From product innovation to

32
00:01:34,740 --> 00:01:37,920
customer sales and
service and operations.

33
00:01:37,920 --> 00:01:41,220
Our holistic approach
looks like this.

34
00:01:41,220 --> 00:01:43,660
We align on your strategy and

35
00:01:43,660 --> 00:01:46,560
goals and define a clear
path to get there,



36
00:01:46,560 --> 00:01:49,440
along with the capabilities
required to deliver on

37
00:01:49,440 --> 00:01:51,140
that strategy, and implement

38
00:01:51,140 --> 00:01:53,160
the structure to
organize your business,

39
00:01:53,160 --> 00:01:55,300
including roles and architecture.

40
00:01:55,300 --> 00:01:58,380
Because structure creates
boundaries to collaboration,

41
00:01:58,380 --> 00:02:00,100
we then knit the organization

42
00:02:00,100 --> 00:02:02,500
together with process
and governance.

43
00:02:02,500 --> 00:02:04,905
We determine the
metrics and rewards

44
00:02:04,905 --> 00:02:08,750
to help measure success and incentivize
individuals and teams.

45
00:02:08,750 --> 00:02:10,190
And we put in place

46
00:02:10,190 --> 00:02:13,430
the talent strategy your

business model demands,

47
00:02:13,430 --> 00:02:15,590
ensuring you have
the right people and

48
00:02:15,590 --> 00:02:17,910
skills to leapfrog
the competition.

49
00:02:17,910 --> 00:02:20,190
We'll also design
your business units,

50
00:02:20,190 --> 00:02:24,350
geographies and functions
to work in perfect harmony.

51
00:02:24,350 --> 00:02:26,750
When we do that, we facilitate

52
00:02:26,750 --> 00:02:29,270
coordinated change across
your organization.

53
00:02:29,270 --> 00:02:31,670
We make it possible
for your leadership to

54
00:02:31,670 --> 00:02:34,390
respond swiftly to
fluctuating markets.

55
00:02:34,390 --> 00:02:36,170
Ensuring your customers trust

56
00:02:36,170 --> 00:02:37,570
that your company will remain



57
00:02:37,570 --> 00:02:41,230
coherent and connected when
new ideas take flight.

58
00:02:41,230 --> 00:02:45,250
The result? Your
organization can embrace

59
00:02:45,250 --> 00:02:50,210
reinvention, accelerate
strategic execution,

60
00:02:50,210 --> 00:02:52,690
compete on distinctive
capabilities,

61
00:02:52,690 --> 00:02:54,810
improve speed and agility,

62
00:02:54,810 --> 00:02:57,150
unlock efficiencies and scale,

63
00:02:57,150 --> 00:03:00,030
all enabled through
new ways of working.

64
00:03:00,030 --> 00:03:02,370
In other words, you'll be set to

65
00:03:02,370 --> 00:03:05,250
move full speed
towards the future.

66
00:03:05,250 --> 00:03:09,030
By following this tried
and true holistic approach,

67
00:03:09,030 --> 00:03:10,510

together we can harness

68
00:03:10,510 --> 00:03:12,810
the power of human ingenuity and

69
00:03:12,810 --> 00:03:16,330
technology to prepare your
business for tomorrow.

70
00:03:16,330 --> 00:03:19,330
Because we want to create
the perfect environment

71
00:03:19,330 --> 00:03:23,370
for your people and your
business to thrive.

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