



NEW EDGE COMPUTING RESEARCH REVEALS 3 STEPS FOR MAXIMIZING VALUE

VIDEO TRANSCRIPT

As AI becomes ubiquitous in life and in business, edge computing is beginning to amplify reinvention.

In fact...we surveyed 2,100 executives across 18 industries in 16 countries to see how companies are using this, well, cutting-edge innovation.

And while 83% believe that edge computing will be essential to remaining competitive, only 65% are actually using it. Some with less success than others.

So, where's the disconnect?

Our research identified four different types of edge adopters: Ad Hoc, Tactical, Integrated and Super Integrated

By digging into their strengths and challenges, we uncovered what companies need to do to lead with edge rather than fall behind...

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Read the report:

Leading with Edge: How to reinvent with Data and AI.

www.accenture.com/edge

Let there be change.

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